

Why study Visual Design?



Modules available:

Graphic Design

Publications and information
Illustrations and Cartooning
Interactive and Multimedia

Wearable Design

Clothing and Image
Jewellery and Accessories
Textiles

Product Design

Packaging
Furniture
Industrial

Interior/Exterior Design

Structures and Environments
Stage Sets and props
Interiors

Careers in Visual Design

Occupations where a study of Visual Design would be useful are endless, but could include: -

Fashion Designer	Advertising Designer
Marketing Manager	Animator
3D Illustrator	Courtroom Sketcher
Book Cover Designer	Display Artist/Designer
Sign Painter	Fashion Designer
Advertising Artist	Furniture Designer
Game Designer	Graphic Designer
Packaging Designer	Motion Picture Animator
Web Designer	Mural Artist
Airbrush Artist	Photojournalist
Art Teacher	Product Illustrator
Bank Note Designer	Toy Designer
Cartoonist	Urban Designer
Costume Designer	Aerial Photographer
Editorial Illustrator	Audio Visual Artist
Environmental Designer	Graphics Art Technician
Fabric Designer	Interior Decorator
Greeting Card Illustrator	Trademark Designer
Internet Web-page Designer	Wedding invitation Designer
Printing Layout Artist	
Topographer	



www.melville-h.schools.nsw.edu.au

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MELVILLE HIGH SCHOOL
CREATIVE ARTS FACULTY



VISUAL DESIGN

This course provides students with opportunities to exploit the links between art and design by designing and making images and objects in which aesthetic qualities and symbolic meanings are as important as utilitarian function. It encourages students to explore the practices of graphic, wearable, product and interior/exterior designers in contemporary societies and promotes imaginative and innovative approaches to design within the context of the Australian environment and culture.

COURSE CONTENT

The course is designed to enable students to gain an increasing accomplishment and independence in their representation of ideas in different fields of design and to understand and value how graphic design, wearable design, product design, and interior/exterior design, invite different interpretations and explanations. Students will develop knowledge, skills and understanding through the making of works in design that lead to and demonstrate conceptual and technical accomplishment. They will also develop knowledge, skills and understanding that lead to increasingly accomplished critical and historical investigations of design.



Course Student diary and portfolio of work

Students are required to keep a diary over the duration of the course. The diary may include a sketch book, folder, notepads, computer disks, CDs, videotapes (analogue and/or digital) and combinations of these. The diary can be used to store sketches, notes, plans, annotated diagrams, prints, videos and digital works over the course and indicates various aspects of the learning that have occurred within the modules. The diary, in conjunction with other work produced, should be used within the assessment program developed by the school.



Opportunities

To support learning in Visual Arts, some experiences which may be offered in the study of this course include: -

- Industry Guest Speakers and workshops
- Art competitions
- Art showcase

Course Specific details

Through the critical and historical study of designed images and objects students are able to analyse and make informed judgements about the designed works that surround them – works which reflect and construct the image they have of themselves, others and their world.



Further information about the course content and outcomes can be obtained from the website below.
<https://educationstandards.nsw.edu.au/wps/portal/nesa/11-12/stage-6-learning-areas/stage-6-creative-arts/visual-design>